

**On Martin Luther King, Jr. Day,  
January 16, 2012,  
The Family EyeCare Clinic  
will open at 9:00 am  
for student eye exams.**

*Special prices on child and teen frames highlight the day.*

On January 16, 2012, Martin Luther King, Jr. Day, the Family EyeCare Clinic will be open from 9 am to 5 pm at the Willoughby practice and from 9 am to 7 pm at the Painesville practice, especially for school children who have the day off.

Dr. Brian Kane, owner of the clinic, said,

“With school and work schedules dominating most families' lives these days, Family EyeCare is glad to be open on this school holiday so parents can squeeze in that all-important eye exam they may have missed when school started last September. I urge all parents to honor this great American, and then to come by our clinic for a painless, 20 minute exam to make sure their children's eyes are free of problems that can interfere with learning and cause bad grades.”

**CALL AHEAD FOR THAT APPOINTMENT!**

Dr. Kane also noted that since they expect to have most appointment slots full that day, that parents should call ahead for an appointment a few days in advance to avoid disappointment. The phone numbers are below.

To help attract students to get their examinations, the Clinic will also feature special prices on child and teen oriented frames as well as high-impact frames for those in sports.

Dr. Kane also had a special word for parents:

“It's important to remember that school kids are very self-conscious, and always want to look cool, especially if they have to wear corrective lenses. There's no point in getting that important exam and then buying frames that your kids don't wear. That's why we have contact lenses and name-brand frames available at discounted prices that will help them fit in with their peers.”

**The Family EyeCare Clinic maintains practices at**  
**77 Normandy Drive, Painesville, Ohio 37131 Euclid Avenue, Willoughby, Ohio**  
**Phone 440-352-0616 Phone 440-946-8809**

Check the website for maps and hours at [www.familyeyecareclinic.biz](http://www.familyeyecareclinic.biz)